

Description of Fee Expense	Small Equipment Package Café & Bagel Shop Estimated Low-High Range	Full Equipment Package Café & Bagel Shop Estimated Low-High Range	Method of Payment	When Due	To Whom Made
Initial Franchise Fee ¹	20,000	25,000	Lump Sum	Signing of Franchise Agreement	ACS
Lease Deposit ²	3,000 – 6,000	4,000 – 7,000	Lump Sum	When you sign Lease	Landlord
Construction ³ Management Fee	5,000	7,500	Lump Sum	When Incurred	ACS or Contractor
Leasehold Improvements ⁴	26,500 – 53,800	35,500 – 75,800	As Agreed	As Incurred	ACS or Supplier
Equipment, Fixtures and ⁵	75,000-126,000	157,000-186,000	Lump Sum	As Incurred	ACS or Supplier
Permits & Licenses ⁶	500 – 1,000	500 – 1,000	As Incurred	As Incurred	Governmental Authorities
Signs ⁷	2,500–4,000	2,500–4,000	As Agreed	As Incurred	ACS or Supplier
Prepaid Insurance Premium ⁸	1,200	2,200	Lump Sum	As Incurred	Insurance Carrier/Broker
Initial Inventory and Miscellaneous Supplies ⁹	11,000-15000	12,500-18,000	Cash on Delivery	As Incurred	ACS or Supplier
Grand Opening Advertising ¹⁰	2,500	2,500	Lump Sum	14 days before to 30 days after Opening	ACS or Supplier
Training ¹¹	0 – 2,000	0 – 2,000	As Incurred	As Incurred	Suppliers
Utility Costs and Deposits ¹²	500 – 1,500	500 – 1,500	As Agreed	As Agreed	Utility and Telephone Companies
Additional Funds - 3 months ¹³	7,500 – 18,000	7,500 – 18,000	As Incurred	As Incurred	Your Employees, Suppliers and Creditors
Total	155,200-238,000	257,200-350,500			